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SpeedyBooker
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Launch of brand new SpeedyBooker.com website
Amazing new online accommodation booking experience

Bury St Edmunds, UK: SpeedyBooker is delighted to announce the launch of its new website speedybooker.com which has gone live today.

The new site, with its large interface and responsive technology will streamline the customer experience, cater to all devices and offer one-click payments. This will result in even greater bookings for our properties including small hotels, B&Bs, holiday lets, apartments and universities.

SpeedyBooker offers many benefits for customers including:

- A focus on independent properties rather than faceless chains.
- 100% card security.
- One click payment.
- Lowest prices.
- Properties which offer a 'real' travelling experience and local knowledge.
- Niche websites tailored to different markets for greater property representation.

For properties we offer:

- Lower commission rates
- Promotion through niche websites powered by SpeedyBooker such as local websites and BritainsFinest.co.uk to help the property stand out
- Higher levels of automation to save time
- A company passionate about representing individual properties - not chains.

Charlie Ramsay, Founder, commented, "Today marks the launch not just of a shiny new website; it also stresses the beginning of our reinvigorated quest to give independent properties the marketing platform they deserve, at a price they can afford. With the large online travel agents (OTAs) it's difficult for independents to stand out from the crowd and budget hotel chains are spreading. We want independent properties and hotels with character to flourish, and believe customers do too.

"Our strategy, building on SpeedyBooker's reliable reputation built over 10 years, is to genuinely innovate to create the best online experience for properties and customers. We focus on offering excellent value and beautiful, easy to use websites. We are in the early stages of a long journey and many innovations will be announced in the months and years ahead."

About SpeedyBooker: [SpeedyBooker](#) is based in Bury St Edmunds, UK. It operates a leading portfolio of global travel and accommodation websites, backed by powerful technology. It processes over 60,000 bookings per year through its own and partner websites powered by proprietary technology. SpeedyBooker's network includes [universityrooms.com](#), a unique site offering visitors to stay in university residences and [britainsfinest.co.uk](#) features luxury hotels, accommodation and places to visit around the UK. www.speedybooker.com.

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