

Iain Wood, Sue Rudge, Gary Paterson & Anne Woodcock welcome you to the FishPal stand located inside the S&TA marquee at this year's Game Fair. FishPal is grateful to Donnie Maciver (FishHebrides), Bill Stanworth (FishTweed) and Jón Sigurðsson (FishIceland) for their attendance & support.

Win £500 Gift Vouchers



Rain and fish at last!

So the much-needed rain has finally arrived in most parts of the UK and with it an expected increase in river flows and catches. Whilst the low conditions have delayed the salmon, some areas have benefitted from surprising high numbers of sea trout – notably on the Border Esk, Dee, Don, Esks, Hebrides and Tweed – as the reports will testify.

In contrast to many other Scottish rivers, the Dee has enjoyed another remarkable season so far, reporting over 3,000 salmon and 2,000 sea trout to date. Likewise on the River Borgeie anglers have been catching fish in numbers not seen since the 1950s and similar booms are emerging on other northern rivers in Scotland.

Given these exceptions the spring fishing in Scotland was at best described as 'challenging'. Some areas revised their conservation codes, including the River Tweed Commission which introduced a full catch and release policy up to the end of June. This will remain in force for the next 5 years.

Catches in the rest of the UK have mirrored the low

numbers seen in Scotland, again largely due to lack of water, although there are encouraging signs of improvement. Catches on the Tyne and the rivers in Ireland have picked up markedly in the past couple of weeks.

Russia, Norway & Iceland

Further afield there has been some spectacular sport in Russia, with all of the rivers fishing particularly well. Catches are steady in Norway notwithstanding the increased number of rivers closed to fishing this year. Once again, Iceland seems to be having the cream of the early summer fishing with catches at similar levels to those in the record breaking 2009 season. There were nearly 2,700 fish reported on FishIceland last week.

Sea Angling In Iceland



Some of the largest fish stocks in the North Atlantic are found in Icelandic waters, including the cod stock. There are many species of fish for the angler to catch, such as halibut, monkfish, mackerel, saithe, haddock, pollack, ling and catfish just to name a few. In addition to the sheer number of fish there are also very many large specimens to be caught – many of which would be national records elsewhere!

Deep-sea angling from charter boats is readily available all along the Icelandic coastline, however, depending on which species you want to fish for, there are certain seasonal aspects to consider.

For more information please visit the FishPal CLA team on Stand GO 490 or visit our global online booking and information website www.fishpal.com

Enter our prize draw at the show or online to be in with a chance to win!

FishPal Gift Vouchers can be redeemed against fishing or services which can be booked online or the via the Scotland-based help desk. FishPal provides booking services for a wealth of river areas in the UK and abroad. Current availability can be viewed on www.fishpal.com or on any of the FishPal powered websites.

Vouchers are a great way to mark any special occasion or as a 'thank you' and are the perfect gift for the angler who has everything. Their versatility means that the recipient can choose exactly when and where he would like to go and which species he would like to fish for. To arrange one please telephone the office.



Above: a classic Dee salmon caught earlier this month.
Above, left: an Icelandic brown trout.

Mobile FishPal

Need to know river levels, latest catches and rod availability on the move? Try FishPal's new mobile pages, keeping you up to date 24/7. Speak to the FishPal CLA team or visit our website.

Free Reports

Have you ever wondered how some anglers get onto full beats at the last minute? Our **FREE** Rod Alert service keeps you informed of all the latest salmon availability added to our global booking system.

Do I Need A Permit?

When you book your fishing with FishPal your confirmation email doubles as your fishing permit. It tells you how to find the fishery, contact name and other details. This needs to be taken with you when you go.

Largest Salmon

FishPal updates its system on an hourly basis with the largest salmon caught, reported only by fishery owners and ghillies. Our automated system tells you which beats have today's and the season's largest catch.

'Casting for Recovery' Day on the River Tyne

The Tyne Rivers Trust, FishTyne and Anne Woodcock, our marketing director, will be holding a ladies salmon fishing day in August to raise money for the breast cancer charity **Casting for Recovery UK & Ireland** (CFR). The event will take place at Eltringham Fishery on the River Tyne, courtesy of Fishing Management (NE) Ltd.

Anne has been raising money and promoting ladies fishing events since May of this year and hopes to raise a total of £6,000 so that CFR can hold an additional retreat in 2011. So far she has raised £5,000.

In working closely with James Leeming, FishPal's CEO, Anne has also been helping to develop an online charity auction site for fishing companies to generate funds for their respective charities. Organisations wanting to raise money using this innovative system will

be offered a bespoke branded public online facility. It will include real-time bidding (by email, sms, fax or phone), a 'buy now' option, the ability to track bids, email bidders and the opportunity to acknowledge the valued support of donors.

CEO James Leeming said "We all recognise the need to put something back into the sport from which we derive so much pleasure. Offering the facility for companies to sell fishing-related products on a bespoke global fishing site is unique in the industry, we are proud to be offering this service to the angling community".

If you would like more information or to view an example site please visit the FishPal Team within the Salmon & Trout Association Stand or telephone 01573 470612.

Below: fishing on the South Tyne



Win a Snowbee salmon rod

Fly-fishing is Snowbee's core business and all their rods are designed by fly fishers, for fly fishers. Snowbee is the fisherman's choice and in teaming up with FishPal, they are now giving you the chance to win one of their perfectly balanced rods.

Simply click on the link on fishscotland.co.uk and then enter online to be in with a chance to win a NEW Snowbee salmon Spey rod. On 1st September the first name drawn out of the hat from all the entries received will win a rod of their choice.

On the 1st of each month until September, Snowbee will also draw a winner from all the registered entrants who will win a Snowbee Floating Salmon Spey line.

It couldn't be easier to enter; just visit FishScotland's home page and follow the link.

Snowbee®



Book a Wheelyboat online using FishPal

FishPal are working with The Wheelyboat Trust, a registered charity dedicated to providing disabled people with the opportunity and freedom to enjoy waters large and small all over the UK.

Wheelyboats are designed to offer disabled people with hassle-free and independent access to a variety of fishings. They can accommodate less-able anglers and wheelchair users alike. Each boat has ramps, an outboard engine and room for a ghillie or boatman.

Iain Wood, FishPal's Director said "We hope to encourage more fisheries to offer this service, making fishing accessible for everyone, allowing anglers to fish still waters and large rivers that might not otherwise be possible. The boats provide much greater access, giving the wheelchair bound angler better fishing opportunities and added enjoyment".

Anglers can book a Wheelyboat online for use on the River Tweed. Before booking you can check whether the fishery can take a Wheelyboat. There are also plans to extend this service to the River Tay very shortly.

FishPal ONLINE

Fishing Guides

To compliment our world-class fishing, we are introducing a service for fishing guides covering all fishing types from August onwards. If you are a guide and want to know more speak to the CLA FishPal team. Watch this space!

Free Reports

Keep up to date on your chosen river with our **FREE** Fishing Reports Service. We will email you the river area's latest performance and fishing prospects for the week ahead – just register online.

Fishery Benefits

If you would like to add your fishery to our system, our directors would be pleased to discuss the advantages and benefits to your business. During this challenging, economic climate, its important to stand out from the competition.

Advertising Opportunities

We continue to develop our range of products and services to provide customers with a greater choice and value, and provide advertisers with compelling reasons to make FishPal their preferred online advertising medium. For more information speak to Gary Paterson on the FishPal stand GO 490.



Fly fishing for Mullet in Cumbria

Contact Us

Web: www.fishpal.com
Email: info@fishpal.com

Tel: +44 (0)1573 470612
Fax: +44 (0)1573 470259
Skype: FishPal

Stichill House, Kelso, Scotland TD5 7TB
Follow us on **Twitter & Facebook**